BirdWatching

HOW TO QUERY BIRDWATCHING MAGAZINE

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BirdWatching (formerly *Birder's World)* is a bimonthly magazine for people with a broad interest in wild birds and birdwatching. Our readers are intellectually curious and well educated. They own many field guides and other books about birds, and they read widely. To satisfy them, we strive to publish articles that enhance their enjoyment of the hobby and make them better birders.

We solicit many articles from biologists, researchers, and nature writers with a special interest in birds, but we accept unsolicited work as well. If you have an article in mind, please bear in mind that we receive many more manuscripts and proposals than we have space to publish. (We print only six issues a year, and each contains three or four features, tops.)

Please send us a proposal first, not a manuscript, along with samples of your published writing.

HOW TO PROPOSE A STORY

Send us a query. A query is a one-page letter or succinct e-mail that describes three things:

- What you want to write about
- How you plan to write it
- Why our readers will want to read it

Tip: Think hard before you write. Then be brief. If you were to write on the back of a business card what your story is about and why a reader should read it, what would you say?

What to tell us:

Write a sentence or two about the focus of your article. Describe its significance or timeliness. Be sure to tell us if your story is similar to anything we've published recently. Tell us also how you plan to organize the story — how will it open, what approach you will take in writing it, and whom you will interview. State how it might be illustrated. Don't forget to describe your experience as a writer and/or why you are qualified to address your

topic. Remind us if you've written for us before, and send clips if you have not. (Provide a self-addressed, stamped envelope if you want the clips back.)

Tip: The worst queries we read come from writers who think only about what they want to say. The best come from writers who have given thought to what our readers want to read.

Where to send your query and clips:

BirdWatching Editorial Dept.
85 Quincy Ave., Suite 2
Quincy MA 02169
mail@birdwatchingdaily.com

FOR MORE INFORMATION

For a description of types of articles we're looking for, what to include with manuscripts, instructions on how to prepare files, and other information, read our "Guidelines for Writers."

Submission guidelines
http://www.birdwatchingdaily.com/submissionguidelines